

Advertising Rates Effective June 2014



(1/16) One Sixteenth Page

\$85

2 Column: 4.75" wide x 1.75" deep
1 Column: 2.25" wide x 3.5" deep

(1/12) One Twelfth Page

\$115

2 Column: 4.75" wide x 2.35" deep
1 Column: 2.25" wide x 5.5" deep

(1/8) One Eighth Page

\$135

3 Column: 7.25" wide x 2.25" deep
2 Column: 4.75" wide x 3.25" deep
1 Column: 2.25" wide x 7.25" deep

(3/16) Three Sixteenth Page

\$175

3 Column: 7.25" wide x 3.5" deep
2 Column: 4.75" wide x 5.5" deep
1 Column: 2.25" wide x 11" deep

(1/4) Quarter Page

\$225

4 Column: 9.75" wide x 3.5" deep
3 Column: 7.25" wide x 4.75" deep
2 Column: 4.75" wide x 7.25" deep
1 Column: 2.25" wide x 15" deep

(1/3) Third Page

\$285

4 Column: 9.75" wide x 4.75" deep
3 Column: 7.25" wide x 6.5" deep
2 Column: 4.75" wide x 9.75" deep

(1/2) Half Page

\$425

4 Column: 9.75" wide x 7.25" deep
3 Column: 7.25" wide x 9.75" deep
2 Column: 4.75" wide x 15" deep

Full Page

\$700

9.75" wide x 15" deep

Service Directory

\$40

MINIMUM OF THREE TIMES
3" wide x 1.25" deep

Real Estate Professionals Directory Ad

\$45

RATES INCLUDE COLOR AND COMPOSITION

DIGITAL AD SPECIFICATIONS:

We are Macintosh Based. File formats we accept: Quark XPress documents, tif, jpeg, pdf and eps files.
Adobe Photoshop and Adobe Illustrator files.

Call Mark West anytime at 262-749-8090

TO RESERVE YOUR SPACE

Office: 262-245-1877 • Fax 262-245-1855 • Email: adsbeacon@charter.net • P.O. Box 69 • Williams Bay, WI 53191

See back issues online: www.readthebeacon.com

SOUTHEASTERN WISCONSIN'S #1 INDEPENDENT NEWSPAPER