

MECHANICAL REQUIREMENTS

COLUMN MEASURES

COLUMNS

	1	2	3	4
Column Width	21/4"	43/4"	71/4"	93/4"

Line Screen: 85 LPI.....B/W & 4/C Ads

DIGITAL AD SPECIFICATIONS:

File Formats we accept: Quark XPress documents , Adobe Pagemaker documents, .tif, .jpeg, .pdf and .eps files, Adobe Photoshop files and Adobe Illustrator files.

Transmission Methods: CD or JPEG, PDF files

**Please include all art and screen & printer fonts.

E-MAIL TO: ADSBEACON@CHARTER.NET.

For questions, call 262-245-1877.

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